

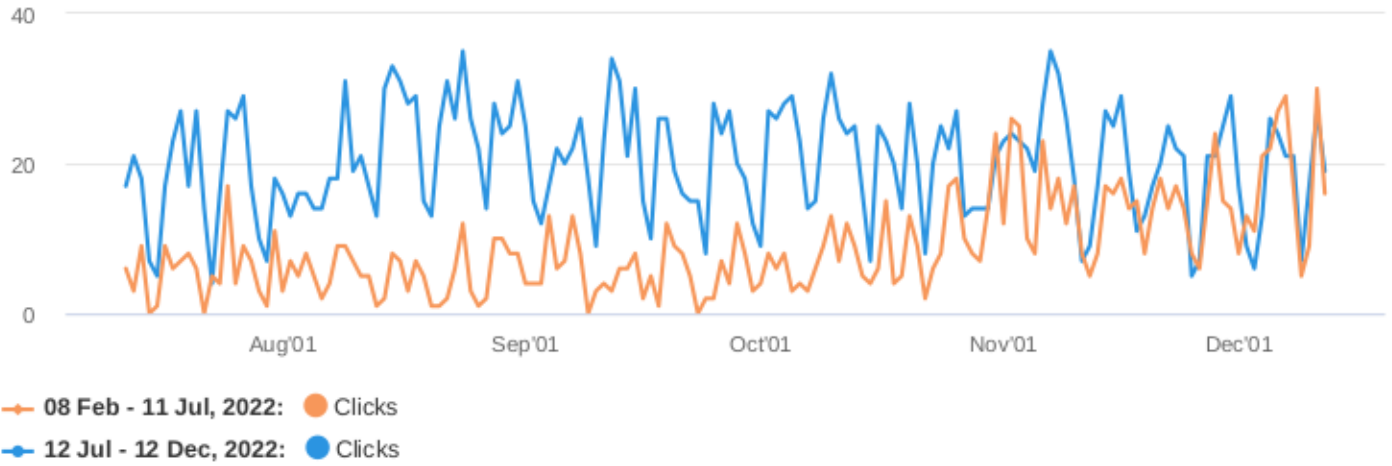


SEO Performance

WEBSITE TRAFFIC AND VISITOR ENGAGEMENT

GSC: Search Performance (Metrics Chart)

Site: [redacted] Search type: Web



GSC: Search Performance (Overview)

Site: [redacted] Search type: Web

12 Jul - 12 Dec, 2022 vs 08 Feb - 11 Jul, 2022

Total clicks

+128.48%

3,105 vs 1,359

Total impressions

+81.50%

1,211,104 vs 667,262

Average CTR

+25.88%

0.26% vs 0.20%

Average position

-7.04%

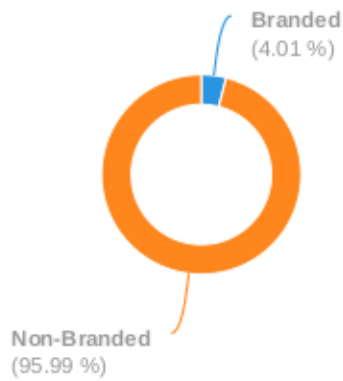
47 vs 50

ORGANIC SEARCH PERFORMANCE

Branded vs Non-Branded

Root Domain: [www.qandk.co.uk](#)

4.01% Branded Traffic
95.99% Non-Branded Traffic



BACKLINKS PERFORMANCE

Backlinks: Follow vs Nofollow

Root Domain: [www.qandk.co.uk](#)

100%
Follow (1.6M)

0%
Nofollow (1.8K)

