

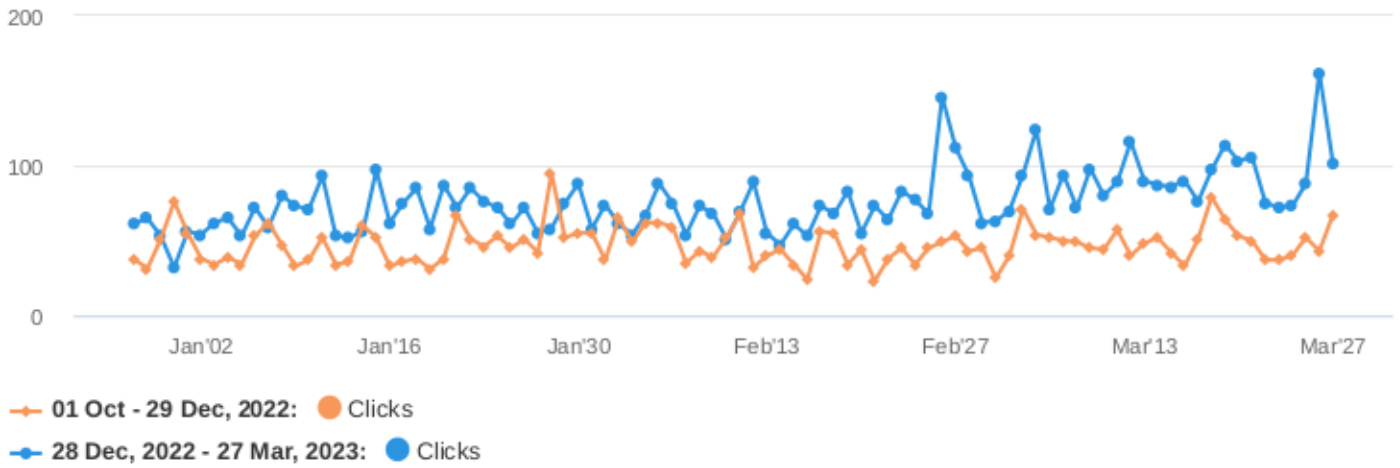


SEO Performance

WEBSITE TRAFFIC AND VISITOR ENGAGEMENT

GSC: Search Performance (Metrics Chart)

Site: [redacted] Search type: Web



GSC: Search Performance (Overview)

Site: [redacted] Search type: Web

28 Dec, 2022 - 27 Mar, 2023 vs 29 Sep - 27 Dec, 2022

Total clicks

+61.41%

6,834 vs 4,234

Total impressions

+54.43%

195,250 vs 126,434

Average CTR

+4.52%

3.50% vs 3.35%

Average position

-9.80%

22 vs 24

ORGANIC SEARCH PERFORMANCE

Branded vs Non-Branded

Root Domain

26.89% Branded Traffic
73.11% Non-Branded Traffic



BACKLINKS PERFORMANCE

Backlinks: Follow vs Nofollow

Root Domain



99%
Follow (33.4K)

1%
Nofollow (251)

